

## **2019 Winter Program on Arts and Cultural Creative Industries, National Taiwan University of Arts,**

Partially sponsored by Ministry of Education, Taiwan R.O.C.

**National Taiwan University of Arts** <http://www.ntua.edu.tw/en/index.aspx>  
**Extension Education Center** <http://eec.ntua.edu.tw/En.aspx>

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It's been 63 years that we try to provide global and comprehensive perspective on high education of arts with efforts in National Taiwan University of Arts (NTUA). They include colleges of painting, design, communication, performing arts and humanity containing 14 departments, 20 M.A. programs, 3 centers of extension education and 6 Ph.D. programs, etc. As you know, NTUA is located in the city center of New Taipei City right next to Taipei City, the capital city of Taiwan. In addition, Taipei City has been honored as one of the 'World Design Capital' with the title of Adaptive City, where is also one of the talentedly cultural creative cities, since 2016. The location is quite convenient for students to visit and public transportation is quite available and accessible to anywhere you want to go, especially regarding some crucial National Culutral Parks and arts galleries you must visit.

Therefore, NTUA provides intensive Winter Program on the subject of Arts and Cultural Creative Industries for international students. These programs introduce heuristic learning methods, creative thinking as well as global perspectives in arts and creative industries by providing the following classes: 1) special lectures on topics and issues; 2) workshops on cultural industrial parks and arts galleries; 3) method and practice of design on cultural products; 4) planning method and practice of life aesthetics and everyday practice; 5) conference on professional concepts and cultural communication. The program has been sponsored by the Ministry of Education, Taiwan R.O.C.

**TIME: January 14(Mon.)-25(Fri.), 2019 (12 days)**

**FEES:US\$ 1200 Dollars as total includes the following items**

**1. Classes: lectures, workshops, conference and all the fees for the classroom**

2. **Accommodation:** hotel, double-bedded room, etc.
3. **Meal:** refreshment between classes, breakfast (provided by hotel), welcoming banquet, and three meals on weekend (Note: Please have noon meal in the restaurant in school, and have dinner outside the school by yourself.)
4. **Transportation of visit tour:** airport transfer, class transfer, and local art tours included.
5. **Local Art Tour:** entrance fee and tourist guiding fee included.
6. **Insurance:** NT \$ 3000 thousand dollars for accident insurance, and 300 thousand dollars for medicine insurance.

### Study Certificate

This intensive Winter Program will give officially Study Certificate after students complete all the required 64 hours for classes.

### 2019 Winter Program on Arts and Cultural Creative Industries, NTUA

Date	Schedule	
1. 14	ARRIVAL	
1. 15	Orientation Visiting Art Museum, Library and Cultural Park of NTUA	
	13:30 – 16:30	<b>Lecture I</b> New Perspectives on Culutral Crative Industries: The Dialogue between Technology and Humanity
	Welcome dinner	
1. 16	9:00 – 12:00	<b>Lecture II:</b> Creative Industries and Activating of Space/City: Case Study of Europe and the US
	13:30 – 16:30	<b>Lecture III</b> The Development and Innovation of Cultural Creative Industries in Taiwan: An Introduction
1. 17	9:00 – 12:00	<b>Lecture IV</b> Characters and Trends of Cultural Crative Industries and Art Industry in Taiwan
	14:00 – 18:30	<b>Site Visitng and Symposium I</b> Planning and Marketing of Cutral Creative Industrial Park Visiting: Songshan Cultural and Creative Park, Taiwan Design Center
1. 18	9:00 – 12:00	<b>Lecture V</b> How to Develop Cultural Creative Programs in Universities?

	14:00 – 18:30	<b>Site Visiting and Symposium II</b> <b>Cultural Creative Industrials Park and Life Aesthetics</b> <b>Visiting: HuaShan Creative Park, Taipei Art Gallery</b>
1.19	8:30 – 18:30	<b>Site visiting and Symposium III</b> <b>Contemporary Development on Cultural Heritage and Cultural Creative Industry</b> <b>Visiting: Jinguashi Gold Museum, TamShui Heritage Park</b>
1.20	8:30 – 18:30	<b>Site Visiting and Symposium IV</b> <b>How to Apply Chinese Culture to Cultural Product Design?</b> <b>Visiting: Palace Museum, Taiwan History Museum</b>
1.21	9:00 – 12:00	<b>Lecture VI</b> <b>Perspectives on Design with the Legacy of Chinese Culture</b>
	13:30 – 16:30	<b>Workshop on Product Design</b> <b>Creative Workshop on NTUA Cultural and Creative Industrial Park</b>
1.22	9:00 – 12:00	<b>Lecture VII</b> <b>Performing Arts Education and Development of Cultural Creative Industries</b>
	13:30 – 16:30	<b>Lecture VIII</b> <b>Film and Television Broadcasting Education and Development of Cultural Creative Industries</b>
1.23	9:00 – 12:00	<b>Lecture IX</b> <b>Visual Arts Education and Development of Cultural Creative Industries</b>
	13:30 – 16:30	<b>Lecture X</b> <b>Graphic Communication Education and Development of Cultural Creative Industries</b>
1.24	9:00 – 12:00	<b>Lecture XXI</b> <b>The Analysis of Starting Business in Cultural Creative Industries</b>
	13:30 – 16:30	<b>Conference</b> <b>Opportunities and Challenges in the Development of Cultural Creative Industries</b>
	<b>Closing Section</b>	
1.25		<b>Farewell</b>